



IRRAD™

INSTITUTE OF RURAL RESEARCH AND DEVELOPMENT
(An initiative of S M Sehgal Foundation)



Confederation of
Indian Industry

Workshop on
**PARTNERING FOR
RURAL DEVELOPMENT**
Experience Sharing & Idea Generation

17 April 2009

Gurgaon





Mr. A. S. Ahlawat

Mr. A. S. Ahlawat is a senior IPS officer and is currently the CEO of Mewat Development Authority. He started his career as Inspector of Police in Haryana in 1977. Due to his dynamic contributions he was steadily promoted to Deputy Superintendent of Police and then to Superintendent of Police in 1991. In 1992, he was inducted in the Indian Police Service.

He has worked as Superintendent of Police, Faridabad, S.O. Commando, S. P. Railways, Haryana, and Superintendent of

Police, Kurukshetra, Karnal, Rohtak, Sirsa and Hissar. He has also served as ADC to His Excellency, the Governor of Haryana. As the Superintendent of Police, Traffic and Security, Chandigarh, he brought a number of innovations in traffic which resulted in the accident and death rates reducing significantly. He was promoted to Deputy Inspector General of Police in 2007, and assumed charge as Chief Executive Officer, Mewat Development Authority, in April 2008.



Dr. Ganesan Balachander

Dr. Ganesan Balachander was the Ford Foundation's South Asia Representative for about six years until late 2008. Currently, he is working on a book dealing with conservation and development issues and initiating a Green business venture.

Prior to joining the Ford Foundation, Dr. Balachander was the Director for Asia Programs at the Mountain Institute in Washington, D.C., and for a decade from the early 90s, he worked for a variety of organizations concerned with community-based environmental management and development in Asia and North America. From March 1996 until April 1999, he served as Director of the Biodiversity Conservation Network, a USAID-funded program for promoting conservation of vulnerable

ecosystems in Asia. Before charting a career in conservation and sustainable development, he worked for many years in the banking sector, holding senior positions with Citibank and Marine Midland Bank in New York and Standard Chartered Bank in Europe and in Chennai.

Dr. Balachander has a BS degree in Physics from Loyola College, Chennai, and an MS degree in Physics from the Indian Institute of Technology, also in Chennai. He holds an MBA from Carnegie-Mellon University in Pittsburgh and a Ph.D. in Ecology from Rutgers University, New Jersey. He was also a Bullard Fellow at Harvard and has published widely. Besides being a keen mountaineer and naturalist who has gone hiking in many remote parts of the world, he is also an avid tennis and cricket player.



Mr. Ganesh Dubey

Mr. Ganesh Dubey is responsible for Corporate Partnership with Population Services International, India. He has 8.2 years of experience in Sales and Marketing in diverse sectors in Resource Mobilization & Payroll Giving. He is an authority on mobilizing resources at the individual and corporate level. He is working as Manager – Corporate Partnership – *Population Services International – India, since February 2009. With mission* to lead the conception, design, implementation and monitoring

of PSI's engagement with Indian industry to motivate them to contribute financial and in-kind resources to address the HIV epidemic impacting informal workers and communities.

Mr. Dubey has previous experiences with GiveIndia, ICICI Prudential Life Company Limited, Way2Wealth Securities Private Limited and Citi Bank N.A. Shelters.

He is an MBA from Sikkim Manipal University (2006) and has also done PG in Astrology and is a Member of AIFAS.



Mr. Jay Sehgal

Mr. Jay Sehgal is the Managing Trustee and Executive Director of the Sehgal Foundation. Having 16 years of experience in Information Technology, he also directs the IT Program of the Foundation. Jay worked for six years in leading private sector organizations in USA after graduating in Management Information Systems from the University of Iowa. Prior to joining Sehgal Foundation, he was the Director of Information

Technology at Proagro Group of Companies, India.

For the past seven years, he has been involved in the social sector and has attended various workshops and seminars within India and abroad pertaining to the effective functioning of nonprofit organizations. Jay represents the Sehgal Family Foundation on the Board of Ashoka Trust for Research in Ecology and Environment (ATREE).



Dr. Kamal Bawa

Dr. Kamal Bawa, a conservation biologist, obtained his doctoral degree from Punjab University, India. He has held Bullard and Cabot Fellowships at Harvard University, and has also been named a Guggenheim Fellow as well as a Pew Scholar in Conservation and Environment. Currently a distinguished Professor of Biology at the University of Massachusetts at Boston, Dr. Kamal Bawa has published more than 180 papers, and edited eight books, monographs or special issues of journals. He is the Editor-in-chief of "Conservation and Society", an interdisciplinary journal in conservation, and also serves on the editorial boards of several other journals. He has served on many national and international advisory panels. He has been the President of the Association for Tropical Biology and Conservation, and a member of

the Governing Board of several foundations and nongovernmental organizations.

Dr. Kamal Bawa is the Founder-President of the Ashoka Trust for Research in Ecology and Environment (ATREE), a nongovernmental organization devoted to research, policy analysis, and education in India, www.atree.org. He is also a Founder-Trustee of the Centre for Interdisciplinary Studies in Environment and Development, Bangalore, India, www.cised.org. Dr. Kamal Bawa is a recipient of the highest awards from the two main professional societies in his field. In 2003, the Association for Tropical Biology and Conservation bestowed on him its highest honor by electing him as an Honorary Fellow. The Society for Conservation Biology awarded him its Distinguished Service Award in 2009.



Dr. Madhav Chavan

Dr. Madhav Chavan is a Ph.D. Chemistry from the Ohio State University. He returned to India to take up teaching and research after a postdoctoral at the University of Houston. In 1989, he began adult literacy work in the slums of Mumbai. He built Pratham as a founding member since 1995 and is now President and CEO of Pratham Education Foundation, the central body of Pratham. Madhav was a member of the now dissolved National Advisory Council appointed by the Prime Minister and chaired by Ms. Sonia Gandhi to help the implementation and monitoring of the National Common Minimum Programme of the UPA Government (2004-2008).

Dr. Chavan has been a creative contributor in the field of adult

literacy, elementary education, and the development sector in general.

His contributions range from scripting and presenting a unique prime-time Mumbai Doordarshan serial “Akshardhara” (1990-1991) on adult literacy, penning the Government of Maharashtra’s theme song for girls’ education, and the most recent ‘learning to read’ technique to the innovation of replicable and scalable programs for education.

Dr. Chavan has been a Visiting Fellow to the Chinese Academy of Sciences (1986), Queensland University of Technology (1999) and has lectured on issues in education at various universities in the United States.



Mr. Naveen Chahal

Mr. Naveen Chahal serves as the MD and Country Manager of Mosaic's Indian business. Mosaic Incorporate in the US is amongst the leading plant nutrition companies of the world.

Naveen oversees all of the Indian operations and commercial activities for Mosaic, including sales, marketing, distribution, logistics, supply chain management, and operations of a marine terminal at Rozy in Jamnagar, Gujarat. Prior to his current assignment, Naveen was based at Tampa, Florida, through 2002 with Cargill's Phosphate Business as Senior Trader.

Naveen has held commercial positions with ICI's Fertilizer and Explosives businesses in India prior to joining Cargill in 1994.

Naveen's focus is on building robust businesses in the rural and agricultural domain.

Earlier in 2007, Naveen presented a paper on Serving Rural Markets and Customers at the Indian School of Business (ISB) in Hyderabad.

Naveen got his MBA from the Indian Institute of Management at Lucknow in 1987. He completed ISB's Global Advanced Management Programme in 2005.



Mr. Pooran Chandra Pandey

Mr. Pooran Chandra Pandey started his professional career in corporate sector with India's leading steel company, Ispat Industries Limited. He took a leap into the not-for-profit sector and has since headed various wings of the country's leading professional associations including All India Management Association (AIMA), Federation of Hotel and Restaurant Associations of India (FHRAI) and later as Chief Executive Officer (CEO) of Voluntary Action Network India, New Delhi, the largest national association of the voluntary organizations in India. He currently heads Times Foundation as its Chief Executive, a corporate social responsibility outfit of the Bennett, Coleman and Company, the country's leading media house, based in Delhi, reporting directly to the Chairman, Times of India Group. Responsible for bringing civil society in the centre of focus by strategic planning, policy formulations and innovative practices, he has chaired and co-chaired a number of committees and sub-committees of the Government of India.

Mr. Pandey currently sits on various policy task forces including Ministry of Programme Implementation and Statistics, Government of India, and has also served as a Jury on the World Bank's 'India Innovation Awards' and has been a member of

CII's National Committee on GO-NGO Interface. He also remains associated with leading premier academic institutions and think tanks internationally including London School of Economics, John Hopkins University, INTRAC, UK, OCS Syria, Harvard University, East West Management Centre, USA, CIVICUS, South Africa, Commonwealth Foundation, UK, and ENTRÉE, a Dutch lobby outfit.

A Postgraduate in Applied Philosophy from the University of Allahabad, Allahabad, and an MPhil in International Relations from Jawaharlal Nehru University, New Delhi, Mr. Pandey has been trained in area of public policy and has worked as a Fellow respectively at the Indian Institute of Management, Ahmedabad, and at the Asian Productivity Organization, Tokyo. He was more recently involved as a core team specialist in the launch of 'LEAD INDIA 09' 'TEACH INDIA', and 'SAHABHAGI' initiatives of the 'Times Group'. Mr. Pandey has also recently been awarded with 'Karamveer Puraskar' for his contribution to community service and civil society strengthening.

Mr. Pandey has traveled widely both nationally and internationally and his views on public policy, governance, corporate social responsibility, and sustainable development have been captured and carried both by the national and international media.



Col. Prakash Tewari

Col. Prakash Tewari (Retd.) is an alumni of National Defence Academy, India, is the Head, CSR (Corporate Social Responsibility) and R&R (Resettlement and Rehabilitation) of Tata Power. He has been awarded the Global Alliance for Disaster Reduction 2005 Award for distinguished professional leadership and personal commitment to ongoing programs in Asia by UNESCO. He was the Director Policy (Ecology) in the Integrated HQ Ministry of Defence, India, prior to joining the corporate world. He is presently nominated as the Vice President, Board of Global Alliance for Disaster Reduction, U.S.A., and Member, Working Group Indian Ocean, University of Melbourne, Australia.

Since the last 26 years he has been working actively in the field of Disaster, Conflict, Environment and Natural Resource Management. He has executed projects on Biodiversity Conservation, Wasteland Development, Groundwater

Rejuvenation, Rainwater Harvesting, Afforestation, Wetland Development, Aboriculture, Protection of Global Endangered Species, Waste Management, Nonconventional Energy Resources, Environment Education and Awareness. He has also executed ecological projects in Himalayas for Himalayan Environment and Development aided by the World Bank for restoration of ecology.

Tata Power has a number of existing and greenfield projects in various geographical regions. As Head of CSR and R&R, he is responsible for improving the quality of life of people in and around its current and prospective operational area.

He does it by integration of environmental, social and corporate governance issues into long-range business strategy and operations to meet the expectations of customers, employees, partners, investors, communities and public at large.



Ms. Rajni Sekhri Sibal

Ms. Rajni Sekhri Sibal is an IAS officer of Haryana cadre. She joined as Director HIPA-Haryana Institute of Public Administration in November 2008 to lead the Institute in its endeavor to develop, strengthen and upgrade qualities of professionalism, responsiveness, integrity and courage amongst Civil Servants, with a view to promote excellence and good governance in the State of Haryana. HIPA is responsible for capacity-building through research and training aimed at enhancement of skills, knowledge and attitudinal change.

In her previous assignment, Rajni worked as Director, Health Insurance, Max India, between March 2007 and October 2008. She led Max's initiative into the Health Insurance (PMI) space in India. She researched the business opportunity including regulatory situation, identified the most suitable partner for Max, negotiated an MoU/Heads of Agreement, and prepared high-level financials and a business case – culminating into a joint venture with BUPA – an international leader in Health Insurance – Max Bupa Health Insurance.

Prior to this, Rajni was posted as a Senior Deputy Director of Lal Bahadur Shastri National Academy

of Administration, where she was responsible for capacity-building of IAS officers and senior civil servants, and has been empanelled as Joint Secretary in Government of India.

Rajni has worked for 20 years as a substantive practitioner at the implementation as well as policy formulation levels in various fields including Finance, Health, Education, Rural and Urban Development, Economic Affairs and Budgeting. She has also headed Handloom and Handicraft Corporation and Small Scale Industries and Export Corporation in Haryana.

Rajni has done her schooling from Welham Girls School, is a B.Sc., MA in Industrial Psychology (Gold Medalist) and MA Economics from Punjab University. Rajni was a topper of the All India Civil Services Examination in the year 1986.

Her expertise includes policy formulation, project management and working with and leading a Multicultural Core Team toward a common objective. She is skilled at designing/implementing research, developing strategy, negotiating and work shopping solutions, maintaining and monitoring timelines, data management; and is process-driven. She enjoys team building and working with people.



Ms. Rashmi Singh

Ms. Rashmi Singh is a Civil Servant from the Union Territory Civil Services (UTCS), 1989 batch. She has influenced crucial policy matters related to welfare and development of women, children, senior citizens, and other vulnerable sections in Delhi, while also being directly responsible for the delivery of a multitude of government programs on poverty alleviation with a focus on women empowerment. Ms. Singh is a Masters in Public Affairs from the H. Humphrey Institute of Public Affairs, University of Minnesota, U.S.A., (2007); has Postgraduate Diploma in "Policies on Poverty Reduction and Local Economic Development", I.H.S, Erasmus University, Netherlands, (July-September 2004); Postgraduation in History, University of Delhi, New Delhi (1987-1989).

Rashmi is currently working as the Mission Director, Mission Convergence for Social Services/ Samajik Suvidha Sangam,

Government of NCT of Delhi. The project is aimed at integrating existing social security schemes and interventions. She has also been instrumental in setting up a large network of community structures managed by 80 NGO partners and funded by the Government to provide an institutional mechanism for identifying and helping the vulnerable to access different public services and schemes meant for them. Ms. Singh has a rich experience of forging successful public-private partnership models in the social sector as the project in-charge for the Delhi Government's "Bhagidari" programme of "Stree Shakti", which won the CAPAM (Commonwealth Association for Public Administration and Management) Award in the year 2006. Ms. Singh spent three years in the Bundelkhand region of U.P. from 1992-1995 as the Public Relations Officer for the Betwa River Board, Ministry of Water Resources, Government of India.



Mr. R. K. Misra

Mr. R. K. Misra

(<http://rajendramisra.blogspot.com>) has been a serial entrepreneur. Now he is directing his efforts and resources toward social entrepreneurship and public policy initiatives.

RK is an IIT Kanpur graduate with Masters Degree from Tokyo University, Japan. He is also a fellow of Harvard Kennedy School of Government and India Leadership Fellow of Aspen Institute.

RK founded “SAHYOG – Indian Council for Public Private Partnership” which works with various Governments and private enterprises for sustainable rural livelihood and employment generation.

His “Agri Plus” rural development model in UP has attracted a lot of interest from various quarters. This model involves supplemental income generation for “small and marginal farmers” in their own

villages without migrating to the urban centers. He has also spearheaded various PPP initiatives for sustainable urban infrastructure development in Bangalore, Karnataka.

RK won Lead India initiative of the Times of India and has started “Change India” movement (www.changeindia.in) to engage educated civil society in matters of policy, polity and nation building.

RK firmly believes that educated civil society must engage with the political class to remain relevant and contribute to the matters of policy and polity. In his opinion, a competent and ethical political class will emerge only if successful professionals and civil society leaders engage with the political class. In true sense of leading by example, he has embarked upon his political journey by joining BJP and will strive to bring about changes in our political system which we all wish to see.



Dr. Suri Sehgal

Dr. Suri Sehgal holds Ph.D. in Plant Genetics from Harvard University, and a diploma in Business Management from Harvard Business School. He started his career as a scientist and later became a world renowned Agriculture entrepreneur, and now a philanthropist. Dr. Sehgal has dedicated his life to make seed science and enterprise work for the poor. Specifically, he brought an immense impact in many developing countries, particularly in Asia, Africa, Latin America and Central Europe by ushering in “hybrid seed technology”. In 1988, Dr. Sehgal established the “Proagro Group of Seed Companies” (now owned by Bayer of Germany) in India, when India was just beginning its transformation toward a more enterprise-friendly economy. Within a decade, he made Proagro the largest hybrid seed company in the country. The hybrids from Proagro were rapidly adopted by millions of farmers,

and stimulated large investment in the seed business by many entrepreneurs. Dr. Sehgal has left a legacy of leaders that he trained, who, in turn, are multiplying the impact manifold in thus, translating into more food security in many parts of the world.

Dr. Sehgal is the recipient of several awards, including in 1994, the prestigious National Agricultural Award bestowed by Hungary for contribution to their country. Most recently, he was member of the Indian Planning Commission’s Technical Advisory Committee on Secondary Agriculture (TACSA).

Deeply concerned about the persistent poverty in rural India, Dr. Sehgal and his wife Edda Sehgal put most of their personal funds to create the Sehgal Foundation in India in 1999. He is now actively involved in rural development, agriculture research on crops which are of importance to subsistence farmers, and environmental initiatives in India.



Mr. Sushanta Sen

Mr. Sushanta Sen is associated with the Confederation of Indian Industry (CII) for the last 38 years.

His role and responsibilities have included international relations with a special focus on South Asia and Central Asia working with the Government and industry in the region as also with the SAARC Secretariat in Nepal; Development of the North-Eastern States of India; Social Development Initiatives; Public Policy.

In the social sector, he has headed the Social Development Division for over 10 years. The Division focused on primary education, community development, women's empowerment, disaster management and health issues

covering HIV/AIDS, TB, malaria, cancer, life cycle diseases, etc. He was instrumental in establishing Indian Business Trust for HIV/AIDS in 2000. The Indian Business Trust is responsible for long-term strategies, which are crucial for effective sustenance of the fight against HIV. The Indian Business Trust for HIV/AIDS plays a nodal role in focusing on the business angle in combating the disease.

He has also led work on water management, backward area development, provision of renewable energy in rural areas, handloom and handicraft, etc.

Mr. Sen has, therefore, extensive experience of national development as well as international cooperation.



Ms. Vikas Goswami

Ms. Vikas Goswami has been working in the development sector for the last 20 years of which last 10 have been in the field of corporate social responsibility. The last three have been with Microsoft in India as Lead CSR. She has been a CSR Advisor to various corporate organizations in India, namely, Shell, British Gas, GlaxoSmithkline, etc., and also to NGOs – NOVIB and Charities Aid Foundation.

She has been involved with designing, implementing and

evaluating strategies and programs covered under the remit of CSR. Prior to that, she was working with The Business and Community Foundation, Global Alliance for Workers and Communities and DFID (British Government Development Agency).

She likes to train and lecture on CSR issues for both the development sector and corporate sector organizations.

Vikas has Ph.D. in Anthropology from Delhi University and an M.Sc in Development Management from University of Wales.



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