



**EXECUTIVE SUMMARY**

- a) NAME OF THE ORGANISATION : **S M Sehgal Foundation**
- b) TITLE OF THE PROJECT : **Integrated Village Development Project - Empowering Rural Communities by Enhancing Water Availability and Agricultural Productivity**
- c) FOCUSED AREA : **Villages in the rural areas of Alwar district, Rajasthan**
- d) OBJECTIVES AND DESCRIPTION OF THE PROJECT ;  
– **Improving water storage infrastructure by developing assets such as check-dams, ponds, among others.**  
– **Improving soil health management through soil testing and demonstrations.**  
– **Empowering women through skill development and promoting life skills.**  
– **Enhancing capacities of Panchayati Raj Institutions (PRIs) and improving service delivery programs.**  
– **Improving hygiene and sanitation.**
- e) RURAL / URBAN / SEMI-RURAL : **Rural**
- f) TYPE OF PROJECT : **Rural Water Infrastructure**  
(Covered under Clause (i)(a) & (ii) of Rule 11K of Income Tax Rules, 1962)
- g) TYPE OF ORGANISATION (WHETHER TRUST / NGO / SOCIETY / COMPANY) : **Trust**
- h) TOTAL COST OF THE PROJECT: **The total project cost is estimated at Rs.54.22 Cr.**
- i) EXEMPTION AMOUNT SOUGHT FOR U/S 35AC ;  
**Sehgal Foundation USA has committed to fund 20% of the total project cost, which is in addition to the 10% of the project cost that will be funded by S M Sehgal Foundation through its internal resources. Thus 30% (amounting to Rs.16.22 Crores) of the Total Project Cost (amounting to Rs.54.22 Crores) shall be funded by the revenue generated through rental and interest on bank deposits.**  
**Hence, the total project cost under this proposal (i.e. exemption amount sought for u/s 35AC) is Rs.38 Cr.**
- j) YEARS FOR WHICH EXEMPTION SOUGHT : **Three years effective April'16**
- k) PROPOSED SOURCES OF FUNDING : **Corporate Sector under CSR projects**
- l) GEOGRAPHICAL COVERAGE ;  
**The Project is targeted at rural communities of villages in four sub-districts – Alwar (rural), Rajgarh, Umren, and Thanagazi - of Alwar district, Rajasthan.**
- m) TARGETTED BENEFICIARIES & NUMBER ;  
**Will largely benefit the underprivileged and excluded communities of focussed rural areas.**
- n) EXPECTED DATE OF COMMENCEMENT AND COMPLETION OF THE PROJECT ;  
**April, 2016 to be completed by March, 2019.**
- o) BACKGROUND OF THE ORGANISATION AND PAST EXPERIENCES ;  
**S M Sehgal Foundation (Sehgal Foundation) is a public, charitable trust registered in India since 1999. It has completed 16 years working with rural communities to increase agricultural productivity, manage water resources, and strengthen grassroots democracy. It puts strong emphasis on women's empowerment. It is working in Mewat district, Haryana, Alwar district, Rajasthan, and Samastipur district, Bihar. It has**
- **Implemented water management projects in 74 villages.**
  - **Our integrated water augmentation systems have included**
    - **26 check dams**
    - **30 village ponds**
    - **95 recharge wells**





- 45 nallah bund structures for ground water recharge in 43 villages in Mewat and Jyotisar districts of Haryana and Alwar district of Rajasthan
- 1,389 soak pits and 99 soak wells for sanitation and waste water disposal.
- Strengthened 98 Panchayats in 131 villages.
- 97 rainwater harvesting systems
- Training of 8,625 Sushasan champions and 942 members of village level institutions, mobilizing 428 villages in Mewat, Rajasthan, and Bihar;
- Promoting sustainable agricultural practices to enhance farmers' income in 124 villages
- Community Radio reached 183 villages in Mewat district of Haryana.

p) PROFILE OF TRUSTEES / PROMOTERS / EXECUTIVE COUNCIL ;

*Dr. Suri M. Sehgal, the Chairman of the Board of Trustees of S M Sehgal Foundation, heads the Board of seven highly educated and experienced Trustees. Suri Sehgal holds a Ph.D in Plant Genetics from Harvard University, He has rich experience in the field of agriculture management and is aware of the latest available scientific technologies in agriculture.*

*The Board of Trustees of Sehgal Foundation are supported by a Core Team members who are professionally qualified and have rich experience in their respective fields. They have demonstrated their ability to undertake all such projects in the most professional and dedicated manner.*

*A professionally qualified team of 159 employees, with over 16years of experience working with the communities in Haryana and Rajasthan, Sehgal Foundation, is well equipped and fully geared up to implement its Project(s) initiatives.*

*Brief profiles of our Trustees, Core Team and qualifications of our Project implementation team form part of our Proposal. Kindly refer Page Nos.37-43 of the Proposal.*

q) COST BENEFIT ANALYSIS

*A detailed analysis was undertaken to work out the impact of our initiatives which indicates substantial gains in water harvesting.*

Interventions	Annual Water Savings	During Expected life of Structures (30 year)
Conservation through Check Dams - (Qty cum)	181,94,105	5458,23,141
Conservation through other structures - (Qty cum)	101,63,008	3048,90,240
<b>Total Conservation - (Qty cum)</b>	<b>283,57,113</b>	<b>8507,13,381</b>
Total Number of Direct Beneficiaries	65,917	
Annual Per person increased availability - (Qty litre)	4,30,194	
Daily Per person Increased availability - (Qty litre)	1,179	
Project Cost Rs. In Cr.	54.22	0.64
Amortization over 30 year	1.81	
<b>Cost per '000 litre water conserved</b>	<b>0.64</b>	<b>0.64</b>

*A detailed Impact Matrix & Expected Impact Analysis forms part of our Project Proposal. For details refer Page No. 73, 75-78 of the Proposal.*

r) INCOME & EXPENDITURE

*Since last ten years Sehgal Foundation has generated funds amounting to almost Rs.125 Crores which by and whole were utilized for developments activities to achieve the objectives of the organization in the focussed villages of District Mewat in Haryana and Alwar District of Rajasthan .*

*Detailed worksheets for the last ten (10) years, providing information regarding source of funding and programmatic expenditures incurred is attached herewith. Also attached herewith is a statement showing the funding pattern during the last three years.*

*For details kindly refer Page.Nos.34-35 & 36 of our Proposal.*

s) REMARKS, if any

*Detailed Project Proposal is attached to these brief outlines.*

