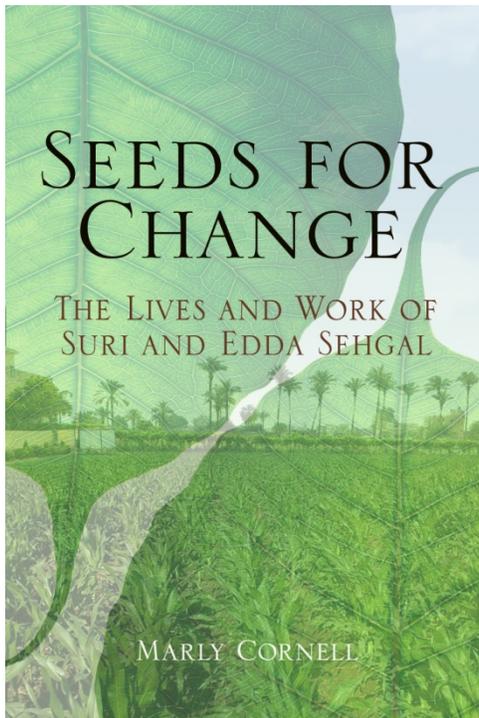


For Immediate Release: May 24, 2016

***Seeds for Change: The Lives and Work of Suri and Edda Sehgal* is a winner in the 2016 International Book Awards (IBA).**

This biography touches and inspires readers with the stories of a talented and humble husband and wife who founded a visionary philanthropic organization to help the poor in rural India.



SEEDS FOR CHANGE

The Lives and Work of Suri and Edda Sehgal

by Marly Cornell

Available from

Missouri Botanical Garden Press

www.mbgpress.info

www.amazon.com

www.amazon.in

ISBN 978-0-9906207-1-6 (softcover)

ISBN 978-0-9906207-2-3 (Kindle)

LCCN: 2014951325

Publication date: October 2014

Sehgal Foundation

Des Moines (US) · Gurgaon (India)

Multiple Awards

Published by Sehgal Foundation in 2014, this biography has now been recognized with an International Book Award (IBA) sponsored by Bookvana.com. The book has also won two gold Midwest Book Awards, a first place National Indie Excellence Award, two silver Ben Franklin Awards, and a silver *Foreword Reviews* magazine Indie Book of the Year Award.

A True Story

Suri and Edda Sehgal each escaped dangerous and difficult circumstances as refugee children (from India and Germany respectively) and met as young adults in the US, married, and became American citizens. A Harvard Phd and crop scientist, Suri Sehgal was a pivotal figure in the development of the global hybrid-seed industry, considered a living legend in the field. When he and Edda divested their highly successful seed business in 1998, they used the proceeds to establish foundations in the US and in India to preserve plant diversity, promote conservation, and help those living in poverty in rural India. This chronicle, told in the context of the often astonishing personal, historical, and political events of their lives, reveals the Sehgals' enduring lifelong commitment to helping others that is their family legacy.

"This is a story about breaking barriers, pushing boundaries, forging connections, and planting seeds in the hope of a better tomorrow."

~Rekha Basu, *Des Moines Register*

Contact us for further information

Author: marly@marlycornell.com

In India: poojamurada@smsfoundation.org

In US: publisher@smsfoundation.org

About Sehgal Foundation

Envisioning every person across rural India leading a secure, prosperous, and dignified life, our mission is to strengthen community-led development to achieve positive social, economic, and environmental change.

Please visit www.smsfoundation.org

Be inspired by this award-winning book!