



## National Residential Workshop on “Advances in Social and Behavioral Science Research”

MARCH 4-8, 2019

### Background

Social and behavioral science research, the key constituent for India`s economic growth is beholding rapid transformation due to digital revolution, biophysical and social changes influencing sectors including agriculture, industries and services. Consequently, when research proposes evidence based solutions to pressing development problems, there is a need to place focus on strengthening basic research competencies of social and behavioural scientists. Thus, there is a need for a platform to combine basic skills with advanced methods that will enable advancing knowledge, sharpen critical skills and develop constructive attitudes/ opinions to advance social and behavioural sciences and equivalent professional practice that require prolonged period of education and training.

### About the workshop

Hosted by S M Sehgal Foundation, a public, charitable trust registered in India that works to achieve positive social, economic, and environmental change across rural India, this workshop focuses on strengthening fundamental skills in social and behavioral research with adequate “hands-on” experiences on specific techniques.

Organized in collaboration with Agricultural Extension in South Asia (AESAs), Centre for Research on Innovation and Science Policy (CRISP), ICAR-Central Tuber Crops Research Institute (ICAR-CTCRI) and MANAGE, the residential workshop aims to equip scientists, development professionals, academicians, and research scholars from extension, economics, sociology, psychology, social work, business management, and other related disciplines with critical skills in conducting and publishing empirical social and behavioral science research. The workshop serves as a platform for stakeholders involved in research to discuss novel methodologies and issues of developmental research within their disciplines.

This residential workshop broadly covers the following:

**-Research planning.** Specifying research problems, questions, and objectives; critical review of literature; specifying concepts, constructs, and hypotheses; choosing a “right” research design, methods and tools; online data collection; and sampling techniques.

**-Conducting research.** Field data collection and management; techniques of reducing biases; reliability and validity assessment.

**-Analysis and interpretation of data.** Data cleaning and basic statistical analysis/univariate and multivariate; advanced methods scale development/factor analysis; conjoint analysis; qualitative content analysis/thematic analysis.

**-Publishing research outputs/outcomes** and research utilization and submission of project proposals.

**-Openness, ethics, and transparency** in social and behavioral research.

### **Who should attend?**

Social scientists, development researchers, faculties, research scholars, and students from social and behavioral science disciplines. The maximum number of participants is limited to 40.

### **Workshop fee (inclusive of taxes):**

For students: Rs 5,900

For professionals: Rs 11,800

The workshop fee includes hotel accommodation for 5 days of the workshop in Gurugram, food arrangements, and study materials.

### **Workshop venue:**

S M Sehgal Foundation Auditorium  
Plot 34, Sector 44, Institutional Area,  
Gurugram-122003.

### **Pay to :**

S M Sehgal Foundation  
A/C No. 57022216548  
State Bank of India, DLFS IV,  
Gurugram  
IFSC: SBIN0070695

### **How to apply?**

Applicants are requested to fill the nomination form available at <https://goo.gl/xtKtvi>

The last date for receiving the registration fee is February 26, 2019.

For detailed workshop schedule, log on to: <https://goo.gl/SrhFDm>

### **For any program specific queries, please contact:**

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### **Key resource persons**

- Ms. Niti Saxena, director, Development Research and Policy Initiatives, S M Sehgal Foundation

- Dr. P. Sethuraman Sivakumar, principal scientist, ICAR-CTCRI

- Dr. Rasheed Sulaiman V, director, Centre for Research on Innovation and Science Policy (CRISP)

- Dr. Saravanan Raj, director (Agricultural Extension), National Institute of Agricultural Extension Management (MANAGE)