

Press Release

Gurugram, October 10, 2019

Inauguration of renovated primary school under Project Vriddhi in Nuh, Haryana

Strengthening its commitment toward building a healthier society and positively impacting the lives of people in marginalized communities, Nestlé India in collaboration with S M Sehgal Foundation, inaugurated a renovated government primary school in village Rohira under Project Vriddhi on Thursday, October 10, 2019. The three-year project, initiated in 2019, is aimed at improving the livelihoods of 1,400 people in Rohira in Nuh district, Haryana, for bringing a positive change in the lives of the locals.

Mr. Sanjay Khajuria, senior vice president and Ms. Shveta Arora, nutrition expert and CSR at Nestlé India, and Mr. Jay Sehgal, trustee, and Ms. Anjali Makhija, chief operating officer, Sehgal Foundation, visited Rohira village in Punhana block, Haryana, formally inaugurated the renovated government school and water chamber in the village. The school renovation works includes construction of rainwater harvesting system, along with plantation, swings, educational wall paintings, sanitary facilities, and a midday meal kitchen to provide all the basic necessities for schoolchildren leading to a stimulating learning environment. Teams from both organizations also interacted with the community members and school kids. Schoolchildren presented a token of gratitude to Mr. Khajuria and Mr. Sehgal.

Project Vriddhi uses an integrated approach focusing on various aspects of rural well-being. This includes improving delivery of public services related to health, education, sanitation, water conservation, and farm livelihoods. Key interventions under the project include improving access to clean drinking water for communities, promoting water-saving irrigation practices, increasing awareness on nutrition, enhancing farm productivity, and providing a healthy learning environment in schools by improving hygiene and sanitation practices.

Commenting on the launch of the project in April 2019, Mr. Suresh Narayanan, chairman and managing director, Nestlé India had shared, "The health of the company is intrinsically linked to the health and resilience of the society. We focus on programs that are relevant nationally and resonate with our global objective. Nestlé India is building a healthier society with initiatives that positively impact the lives of over five million beneficiaries across India. We are happy to partner with S M Sehgal Foundation who have been working in this sector for over two decades and hope that together we will bring about a difference in the lives of people in Rohira through this project."

Mr. Jay Sehgal added that Sehgal Foundation is proud to partner with Nestlé India to strengthen and enhance ongoing initiatives that will lead to positive outcomes for rural people. For twenty years, Sehgal Foundation's focus has been on strengthening community-led development initiatives to achieve positive social, economic, and environmental change in rural India.

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