World Radio Day Celebrations
Event Report

Community radio Alfaz-e-Mewat FM 107.8, an initiative of S M Sehgal Foundation, celebrated World Radio Day in varied ways. The celebrations of this special day began with a community event in village Hamjapur, district Nuh, Haryana, on Feb 12, 2021, where women achievers at the grassroots shared their journeys. Ms. Pooja O Murada represented Alfaz-e-Mewat at The Radio Festival held at India International Center on Feb 13, 2021, New Delhi, where she shared about community radios experience amid COVID times and how radio served the communities. The foundation team was also part of the webinar organized by NCERT and CIET on educational programming on radio. The Statesman featured Alfaz-e-Mewat as part of its World Radio Day story.

A community radio Alfaz-e-Mewat FM 107.8 event was part of the Sandvik project, also marking the World Radio Day on February 12, 2021, in village Hamjapur, district Nuh, Haryana. About fifty people attended, including villagers, school authorities, and School Management Committee members. The team invited three women achievers, referred to as laados (लाडो-brand ambassadors associated with the “selfie with daughter” campaign), from Nuh; Dr Ashfaq, social worker; and CDPO, Nuh, Ms. Madhu Jain.

The radio team members felicitated the invited speakers and women achievers from the village. Wrapping up the event, a team representative shared a few lines:

Padi hoon tabhi aage badi hoon
Kuch ko maine jagaya kuch ko tum jagao
Ek se nahi hoga, sabhi milkar alakh jagao

Watch a video of listeners sharing on World Radio Day: https://youtu.be/qYfgs0eMnmw

Radio Festival video: https://youtu.be/5LmwWGJsBEQ

Media Coverage: https://aibd.org.my/2021/02/21/experiences-as-vivid-as-radio-on-world-radio-day/
Radio remains a powerful broadcaster in Covid age

ARTI MANCHANDA
INDEPENDENT ARTICLE

Celebrating the 2nd year of World Radio Day (13 February) and over 1.08 million of 3,700+ radio stations in the world, the UN General Assembly in 2020 adopted by the United Nations, the International Year 2020 as ‘World Radio Day (WRD)’. The UN General Assembly observed the importance of radio stations as a medium to reach the most vulnerable people, especially in remote or rural areas.

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared insight about the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared Alfaz-e-Mewat listener feedback on the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared Alfaz-e-Mewat listener feedback on the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared Alfaz-e-Mewat listener feedback on the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared Alfaz-e-Mewat listener feedback on the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared Alfaz-e-Mewat listener feedback on the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared Alfaz-e-Mewat listener feedback on the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!

In a webinar on The World Radio Day organized by CIET, Arti Manchanda from S M Sehgal Foundation shared Alfaz-e-Mewat listener feedback on the radio school program, especially NCERT audio curriculum, and a message through her poem on the World Radio Day!