

## Together We Empower Rural India



## We Value our Partners

S M Sehgal Foundation partners, in the corporate, government, academic, social sectors, and on the ground in rural communities, are key to the success of its rural development initiatives and consistent growth. By cultivating strategic partnerships with organizations and individuals who share the vision of more secure, prosperous, and empowered rural communities, critical challenges facing rural communities are addressed, and the most effective solutions are scaled up to expand to more rural communities across India.

Reach us at partnerships@smsfoundation.org

## About us

Every person deserves to lead a more secure, prosperous, and dignified life. With that vision in mind, the S M Sehgal Foundation mission is to strengthen community-led development initiatives to achieve positive social, economic, and environmental change across rural India.

S M Sehgal Foundation (Sehgal Foundation) has been working since 1999 to improve the quality of life of the rural communities in India by addressing critical issues concerning food security, water security, local participation and information asymmetry, with a focus on the empowerment of women and children.



Operating across eleven states, in over 1,700 villages, we have transformed lives of more than 3.6 million people and given them hope for a brighter future.

## Our Approach



Water Management Agriculture Development Transform Lives

Our community-led development approach is interdisciplinary and integrated to help eliminate poverty, aligning to the Sustainable Development Goals.



Local Participation

Outreach for Development Rural Research and Development

## Water Management

India has about 18 percent of the world's population and only 4 percent of the world's water resources. It is severely water-stressed, thereby making water management a national priority.

#### What We Do

- Harvest and store rainwater for direct use.
- Replenish groundwater by building and restoring infrastructure in villages.
- Support revival of traditional water bodies.
- Create infrastructure for water storage and safe disposal of wastewater.
- Promote safe drinking water for all with innovative

low-cost, sustainable technologies and WASH behavior.

- Sensitize communities about the need for water conservation.
- Build capacities of local communities for better management and sustainability of their water resources.

Building Water Conscious Communities

## Agriculture Development

India's economic stability is dependent on the sustained growth of agriculture and allied activities. Agriculture in all sectors is the primary source of livelihood in India. In addition to the traditional challenges, climate change is a major concern in agriculture that impacts small farmers.



#### What We Do

- Promote sustainable livelihoods by building the capacities of farmers, including women producers.
- Promote climate-smart agricultural practices and new technologies that increase crop yields, conserve water, and improve soil fertility.
- Facilitate adoption of improved and advanced agricultural practices among smallholder farmers in rainfed and irrigated areas.
- Cover themes including, soil health management, climate

smart interventions, crop production management, input-use efficiency, small farm mechanization, crop residue management, waterefficient irrigation techniques, horticulture development, and livestock management.

- Promote the use of information and communication technology (ICT) in agriculture.
- Capacity building of Farmer
  Producer Organizations



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Helping Farmers Sustainably Produce More

## Transform Lives one school at a time

Many government schools in rural India do not have adequate resources or facilities to provide a safe and conducive learning environment to children, which affects learning outcomes.

### What We Do

- Build a safe and conducive learning environment.
- Provide schoolchildren access to drinking water, better sanitation facilities.
- Promote digital and life skills awareness training.
- Enhance capacities of School Management

Committees, Village Development Committees and other villagers for greater engagement in the functioning of schools.

 Inspire communities to increase enrollment and reduce dropouts in rural government schools, especially for girl children.



शिक्षा,राजस्थान

कीय उच्च माध्यमिक विद्यालय साह



## Local Participation and Sustainability

Members of village-level institutions are constrained by poor awareness, insufficient skills, and limited resources, and therefore struggle to lead development activities in villages.

#### What We Do

SEHGAL

महिला नेतृत्व स्कूल

Women Leadership School

- Enable citizen participation in making local institutions vibrant and improving the last mile delivery of government programs.
- Exercise local knowledge and choices in village development programs for inclusive and sustainable development.
- Build capacities of village-level institutions to identify and address community problems.

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- Monitor the maintenance of public infrastructure, and conserve natural resources for holistic village development.
- Create grassroots leaders to drive village development.
- Promote usage of digital technologies to widen the reach and benefits of government programs.

Building capacities for inclusive and sustainable development

# Outreach for Development

For the socioeconomic development of any society, including rural development in India, access to reliable information is critical, guiding participation and decision-making, and enabling communities to recognize and address development issues that affect them the most.

#### What We Do

- Create awareness and share knowledge using a comprehensive media mix.
- Strengthen and promote attainment of rural development goals.
- Stimulate dialog and engagement to influence behavior changes.
- Provide a platform to grassroots communities to voice their views.

- Promote last-mile outreach activities to bridge information divide.
- Accelerate social change, by bringing the local voices and their concerns to the forefront.



लफात-ग-मेवान

# Rural Research and Development

Rural Research and Development maximizes the impact of poverty alleviation initiatives for rural communities through using participatory research and impact evaluation as practical tools informing action, outcomes and learning. Leveraging experiential insights from the grassroots, it uses evidence to disseminate knowledge and promote thought leadership on key development issues.

SEHGAL

Rural Research Programme

#### What We Do

- Undertake scoping studies to aid project design.
- Conduct participatory evaluations to build evidence of impact.
- Facilitate knowledge dissemination through partnerships and consultations.
- Contribute to national and global development agenda through scientific evidence.

Informing action, outcomes, and learning.







#### **S M SEHGAL FOUNDATION**

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