



Dr. Sehgal and his leadership principles



When Suri and Edda Sehgal founded S M Sehgal Foundation in 1999, they plunged into the nonprofit arena without handson experience, which turned out to be a positive advantage. They were able to learn firsthand by talking to villagers about their needs, rather than implementing any preconceived development ideas. To experiment with what they learned, they launched 4x4x4: work in 4 villages, on 4 programs (water, agriculture, sanitation, and women's empowerment), for 4 years to create development models that would be replicable, scalable, and cost-effective. With experimentation, the team learned that development by its nature is "a work

in progress." Realizing that they needed to think longer term than four years, and that any growth must be organic and not exponential, they implemented a "go slow to go fast" principle.

With hands-on experience in the field now on their side, the foundation team was well-armed to apply the same business principles the Sehgals used for many years in running their businesses to their work to empower the poor in rural India. The couple shared an enduring commitment to putting people first in all circumstances; and this core view, strongly manifested in their leadership, is well-reflected in S M Sehgal Foundation's vision, mission, and core values.

Each month of this year's Calendar, indicates a principle related to the productive results of specific initiatives by S M Sehgal Foundation teams, which are evidence of those principles in action.

The results speak for themselves: the ideals and ethics fostered at all levels of S M Sehgal Foundation have been instrumental in attracting powerful and effective partnerships with organizations in business, academia, government, nonprofit philanthropy, in communities,

and with individuals locally, regionally, and across the globe. Those partnerships are what continue to make it all possible—by providing the support needed to achieve so many sustainable efforts in empowering rural India.

The S M Sehgal Foundation teams, currently working across eleven states in India, continue to expand the reach and carry on, using the proven principles and strategies inspired by the organization founders—translating a vision for rekindling hope in rural India into a reality.





States

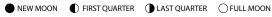
"Make things happen. Dream big but implement what is realistically possible." ~ Dr. Suri Sehgal

# January | 2022

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"An empowered individual or community can create miracle."

~ Dr. Suri Sehgal

## February | 2022

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**250,000** People reached through community radio that broadcasts for 13 hours daily **149** Check dams constructed

**154** Rainwater harvesting systems in schools

9,794 Students trained on Digital and Life Skills Awareness **38,539** Crop demonstrations **49,421** Calls at Citizen Information and Support Center

"Small interventions can make big impacts." ~ Dr. Suri Sehgal

## March | 2022

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32,425

Community leaders, including elected gram panchayat representatives and women trained.

"Development must be community-led: work alongside with the community, not for the community."

~ Dr. Suri Sehgal

#### April | 2022

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Digitized data collection in the field for research & program interventions helping real-time.

"Whatever we do must be measurable, scalable, and sustainable." ~ Dr. Suri Sehgal

#### May | 2022

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3,421+

JalKalp water filters installed, ensuring safe drinking water to rural households.

Technology interventions; freshwater pockets in saline aquifers, JalKalp biosand filter are award-winning and replicable.

"Innovate and disseminate innovation." ~ Dr. Suri Sehgal

## June | 2022

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31









**50+** partnership projects are under implementation in various districts across India. Thanks to our partners, including government, companies and individual donors for their support.

"Create sustainable positive change together with partners." ~ Dr. Suri Sehgal

## July | 2022

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225+villages covered through community radio in district Nuh, Haryana

10,000+ people reached through our monthly newsletter, Connect

Use of integrated media approach for information dissemination using wall paintings in over 99 schools, street theatre, community radio, social media and newsletter along with the mainstream media.

"Information integrity is central to the organization's credibility." ~ Dr. Suri Sehgal

## August | 2022

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99+ Schools transformed "Rekindle hope for a brighter future." ~ Dr. Suri Sehgal

#### September | 2022

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3,866 acres laser leveling

3,901 kitchen garden demos "Blend traditional knowledge with scientific knowhow for improving farm productivity."

~ Dr. Suri Sehgal

#### October | 2022

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#### 2377 Women

Trained in women's collectives enable them to exercise their power.

"There is power in empowerment." ~ Dr. Suri Sehgal

#### November | 2022

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December 2022

● NEW MOON ● FIRST QUARTER ● LAST QUARTER ● FULL MOON

**SEHGAL** 













Photo © Naveen Pratap Singh

967+

acres drip and sprinkler irrigation 1,197+

acres solar pump irrigation

6,358+

acres zero tillage

"Be flexible and adopt proven new technologies." ~ Dr. Suri Sehgal

#### December | 2022

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