



Term of Reference

For inviting the financial proposal for the upcoming Baseline Study of Project Abhivridhi

About us

S M Sehgal Foundation is a rural, grassroots implementing NGO that operates across 13 states of India, reaching over 5.9 million people and counting. The organization's mission is to achieve positive social, economic, and environmental change across rural India. It works to address critical issues concerning food security, water security, and good governance, with a focus on the empowerment of women and children. The foundation brings together a dedicated team of experts who create sustainable programs and work directly alongside rural communities to better manage their water resources, increase their agricultural productivity, strengthen and articulate their vision for village development, and transform the lives of youth and schoolchildren. S M Sehgal Foundation has five main program areas: Agricultural Development, Water Management, Local Participation and Sustainability, Transform Lives one school at a time, and Outreach for Development.

Project overview

SMSF has recently initiated Project "Abhivridhi" in villages of Alwar district, Rajasthan. The main focus of the project is centered around SDG6, SDG6.4, and SDG6.5. All these sustainable development goals emphasize on ensuring availability and sustainable management of water and sanitation for all, water use and integrated water resources. The main objectives of the project are as follows:

- Increase in water availability through development of ponds, check dams, drainage line treatment for surface water storage and groundwater recharge
- Provide knowledge about best management practices to improve agriculture and allied activities
- Build of farmers and improve dissemination of information
- Increase income of farmers through women's group by developing income generation business models.
- Build capacity of community members to maintain the structures created

The foundation is seeking to hire an agency to conduct baseline survey in select villages of Alwar district of Rajasthan.

Broad Tasks and Deliverables

- Deploy tools for collection of data.
- Attend brainstorming and review meetings to discuss methodology and sampling design with team members of SMSF.
- Create a finding report in PPT format along with an executive summary highlighting key findings.
- Submit data transcripts along with the findings PPT and summary.

Project location: 17 villages of Alwar District

Sl.No	State	Districts	Blocks	Villages
1	Rajasthan	Alwar	Behror	Karoda
2	Rajasthan	Alwar	Mandawar	Sodawas
3	Rajasthan	Alwar	Mandawar	Bhajanawas
4	Rajasthan	Alwar	Mandawar	Jhajarpur
5	Rajasthan	Alwar	Mandawar	Tejpura
6	Rajasthan	Alwar	Mandawar	Qyara
7	Rajasthan	Alwar	Mandawar	Shamda
8	Rajasthan	Alwar	Bansur	Majra Dhakoda
9	Rajasthan	Alwar	Bansur	Baberi
10	Rajasthan	Alwar	Bansur	Isra Ka Bas
11	Rajasthan	Alwar	Bansur	Chhabriwas
12	Rajasthan	Alwar	Bansur	Babariya
13	Rajasthan	Alwar	Bansur	Deosan
14	Rajasthan	Alwar	Bansur	Bhaggo Ka Bas
15	Rajasthan	Alwar	Bansur	Khatauti
16	Rajasthan	Alwar	Bansur	Dheerpur
17	Rajasthan	Alwar	Bansur	Harsora

Objective of study

The baseline study will establish a comprehensive understanding of the socio-economic conditions, existing agricultural practices, availability of water, and the capacities at the community level within the selected villages of Alwar district, Rajasthan. The findings of the study will provide benchmark data against which progress and impacts through Project Abhivridhi can be measured. It will also assess the existing gaps, needs, and opportunities relating to the management of water resources, agricultural development, improvement in livelihoods in the community towards sustaining project interventions. Its findings will form the basis of evidence-based planning, maintain conformity with project objectives, and help decide upon the monitoring and evaluation framework.

Expected Deliverables

- Comprehensive data sets that are finalized and cleaned for analysis.
- A detailed baseline report in PPT format along with a 2-page executive summary in MS Word format.

Sample size

Intervention	Total direct Beneficiaries	Percentage share	Minimum Sample	Final Sample
Pond Development, Check Dams, Pond Repair	300	4.2%	15	99
Installation of Automatic Weather Station	1500	20.8%	76	495
Demonstration-Yield Improvement Initiative including soil sampling and soil testing	1700	23.6%	86	561
Farmer Capacity Building Through Scientific Agricultural Training and Farmers training	425	5.9%	22	140
Demonstration of Solar Spray Pump for pesticides and insecticides	850	11.8%	43	281
Bio Input Resource Centre	100	1.4%	5	33
Animal Health Camp and Animal Nutrition Kit	1275	17.7%	65	421
Strengthening of existing FPO	500	6.9%	25	165
Capacity building of VDC/ Watershed committee and exposure visit	555	7.7%	28	183
	7205	100.0%	365	2378

Duration of the study: Three-months from the date of signing the agreement.

Submission Criterion

1. The agency/consultant should have relevant thematic experience of working in the social sector (at least 5 years), specifically in water and agriculture and has expertise in the application of digital tools. Experience of working with non-profit organizations is desirable.
2. Interested agency/consultant should submit their financial proposal by December 16, 2025 to r.saxena@smsfoundation.org.
3. Requested all to share organization/individual Pan Card, GST certificate (Aadhar card in absence of GST certificate) and bank details
4. Kindly share the cost break up in the following format only:

Sl.No	Particulars (GST inclusive)	Amount (in INR)
1.	Data collection and submission of clean data (inclusive travel and other logistics)	
2.	Report in PPT format and executive summary in MS Word (inclusive of data cleaning, analysis, tabulations and reporting)	

	Total	
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*Please note that the costs you cite in the budget are inclusive of all personnel, logistics and other costs that you may incur in the step defined above. No additional costs will be payable.